

## 7 WAYS

Patient Intake Management  
Can Drive Success for  
Your Health System

WITH A COMPREHENSIVE, ENTERPRISE PATIENT  
MANAGEMENT SOLUTION, YOUR ORGANIZATION CAN:

1

GIVE EVERY PATIENT AN INDIVIDUALIZED  
EXPERIENCE—AT SCALE

Every patient is unique. With automated patient intake management, you can tailor the intake process to each one of your patients, using logic to ask relevant demographic and clinical questions based on patients' age, gender, health conditions, reason for visit and more. The end result? Better data, improved throughput and a modern, consumer-centric experience that engages patients in their care.

INCREASE TIME-OF-SERVICE COLLECTIONS  
AND REDUCE THE COST TO COLLECT

2

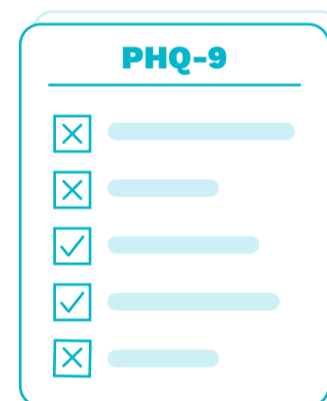


As the number of patients with high-deductible health plans continues to rise and health systems navigate an increasingly challenging reimbursement environment, it's more important than ever to collect at the time of service. With a robust patient intake management solution, you can streamline revenue cycle management across the enterprise, reducing the cost to collect, while giving patients the convenient payment options they prefer, such as card on file and payment plans.

3

GATHER CLINICAL DATA THAT HELPS YOU ACHIEVE  
YOUR SYSTEM-WIDE IMPROVEMENT GOALS

As the nation's healthcare system continues to shift from fee-for-service to value-based care, it's critical to collect the right clinical data from every patient, every time. An enterprise-wide patient intake management solution automatically administers validated clinical screeners to the appropriate patients, calculates risk scores and delivers results to the care team, helping your health system enhance patient care, meet your clinical goals and succeed in quality improvement programs.

IMPROVE EFFICIENCY AND LOWER  
ADMINISTRATIVE COSTS

4

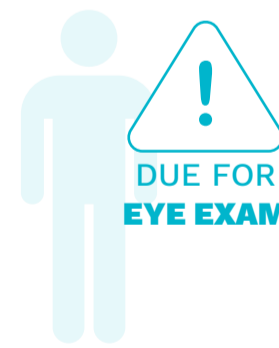


Patient intake management automates and streamlines a wide range of time-consuming tasks and processes, such as eligibility and benefits verification, and payments and consents, allowing your health system to see significant improvements in efficiency across your organization. Those efficiency gains mean more staff time spent focusing on patients and more opportunities to reduce administrative waste.

5

## IDENTIFY PATIENTS IN NEED OF PREVENTIVE CARE

Your health system works hard to proactively and consistently manage the health of your patient populations. Patient intake management can help. An automated intake solution gives your organization the tools to identify patients who need preventive services, such as cancer screenings, diabetic eye exams or immunizations. It can also prompt eligible patients to schedule preventive care appointments, such as Medicare annual wellness visits.



## GATHER SOCIAL DETERMINANTS OF HEALTH DATA

6



Your patients' health and well-being are shaped by much more than care they receive within the walls of a hospital or clinic. Social determinants of health (SDoH)—non-clinical factors such as safe housing and access to healthy food—play a critical role in patients' health outcomes. With an enterprise-wide patient intake strategy, you can consistently collect SDoH data, empower your providers to have more meaningful conversations with vulnerable patients, and enable your organization to analyze social trends and needs across your patient populations.

7

SUPPORT A SYSTEM-WIDE CULTURE  
OF SECURITY AND COMPLIANCE

For health systems like yours, protecting sensitive data and systems is essential. An enterprise patient intake management solution should prioritize privacy and security, adhere to the most stringent processes and standards, and foster a culture of compliance focused on safeguarding patient data and financial information. Industry-recognized certifications, such as HITRUST CSF, PCI DSS, SOC 2 and P2PE, demonstrate that commitment.

